Become an Installer

Professional Detailing Brochure
How to earn money with our products?

1) High-tech One-Step Polishing from P1500 Grit to Hyper gloss, without swirl, without hologram
   - Water-base is easy to clean!
   - Save on working time and electricity.
   - Start working in the morning and return your customer’s car at night.

2) Apply the most Durable coating with lowest price guarantee!! Zero complaints
   No extra work and free word of mouth advertising.

Don’t take the risk that other detailers have a harder, longer lasting or more durable product then you. If yes you can lose your business.

3) Make headlights UV protected SiBC SIO3 easy selling point as where you look you see many yellow headlights.
4) Restore black trims

Do you know the feeling of just having renewed a car with ceramic coating, and that only the plastic trims betrayed the car at its actual age?

Now you can restore it too with SI11 a super-strong 2-component hydrophobic coating that lasts 10 years.

5) On the interior seats apply a flexible dirt barrier SIFX

6) Use our SIVI / SIPR trusted products for a 3-month maintenance cycle and remain in touch with your customers. SIVI for glass and SIPR for body, trim, engine room & dashboard.

7) Sell maintenance kits Kit SIPR/SIVI, SIXL or SIXS to your customers in case they want to maintain the car themselves.
Nano-Ceramic® is available in different grades:

**SIBC Gorilla Basecoat**

For maximum result in total hardness 9H+++ use first our Gorilla Basecoat 2\(\frac{1}{2}\) Micron. Especially recommended for soft coated, and repainted cars, or cars driving in rough environments. This basecoat gives a maximum smooth overall result and is (on the edge of hardness) almost unremovable.

**SIO5 Diamond Gloss**

- 2 Micron HD (High Density)
- Anti Scratch by 9H++ Hardness
- Superb Hydrophobic Effect
- Excellent Weather Resistance
- UV & Thermal Resistance
- Luxury Twinkling Gloss
- Up to 5 Years protection on factory paint 2 Years Limited Warranty
- 5 Years Limited Warranty if follow our maintenance program (in combination with SIBC)

**SIO3 Wetlook Gloss**

- 6 Micron
- Anti Scratch by 9H+ Hardness
- Superb Hydrophobic Effect
- Excellent Weather Resistance
- UV & Thermal Resistance
- Macho Wetlook Gloss
- Up to 3 Years protection on factory paint 1 Years Limited Warranty
- 3 Years Limited Warranty if follow our maintenance program (in combination with SIBC)

**SIO1 Renew Gloss**

- 3 micron
- Renewed Gloss by H9 Hardness
- Superb Hydrophobic Effect
- Excellent Weather Resistance
- UV & Thermal Resistance
- Renew Gloss
- 1 Years Limited Warranty if follow our maintenance program.
SIO2 Safety Vision

- Protect glass surfaces mirrors
- What results in a 35% better visibility in raining conditions.
  - 2H Hardness (2 micron)
  - Will last 6-12 months

SIFX Sealer Interior

- Flexibe and Breathable
- Superb Hydrophobic Effect
- Excellent Weather Resistance
- Up to 1 Years protection on fabrics and leather 6 Month Limited Warranty

SIPR Si-Nano Protect

- 0.5 Micron
- Application on Body Painting (Gloss / Dof), Rims, Chrome, Plastic, Dashboard & Engine Room
- Easy to Apply, Spray-Wipe-Buff off
- Connect onto Coated/Uncoated cars
- Hydrophobic Effect
- Gloss renewal (like the layer was just applied
- Anti water spot protective layer
- Last up to 3 Month with one application

SIVI Si-Nano Vision

- 0.5 Micron
- Application on Windhields and Mirrors
- Can be used as windshield/wiper additive diluted in the ratio of 2/100
- Easy to Apply, Spray-Wipe-Buff off
- Connect onto Coated/Uncoated cars
- Hydrophobic Effect
- 30% Better visibility in raining conditions
- Anti water spot protective layer
- Last up to 3 Month with one application
The Best Scenario for Cars & Motorbikes

5 Years

- **SIO5**
  - Diamond Gloss
  - 5 Years Protection (in combination with SIBC)
  - Hydrophobic anti scratch H9++

3 Years

- **SIO3**
  - Wet Look Gloss
  - 3 Years Protection (in combination with SIBC)
  - Hydrophobic anti scratch H9+

3 Months Cycle

- **SI11**
  - Trim coating

**SIPC**
- Body
- Glass

**SIFX**
- Interior Sealer
- Fabrics & Leather

**SIPC** & **SIFX** can also be used on matte painted cars.

**Gorilla Basecoat**
- Non-hydrophobic permanent H9+++ protection
- Solves problems with repainted & soft coated cars as well

**SI5**
- Permanent H9++ protection
- Front-lights (UV) = SIBC + SIO3/SIO5 (without this front-lights become yellow)

**Optional**
- **SIFX**
  - Interior Sealer
  - Fabrics & Leather
The Economic Scenario for Cars & Motorbikes

1 Years

SIO1
Renew Gloss
1 Years Protection
hydrophobic anti scratch H9

SIO2
Safety Vision
Windshield Coating (FREE-INCLUSIVE)

Economic 3 Month

SIPR
Body

SIVI
Glass
Maintenance
every 3 month
A protective layer to avoid that water spots can damage the factory gel coat, and to make the car body and windshields hydrophobic.

Weekly

SHRE
Pure Shine Reactivating

Monthly

NWAS
Gloss Shine Fast Dry

Monthly

TIRB
Tire & Rubber Restorer
High End Ceramic Kit-Sets

H9++ Ceramic Kit 20ml SIBC + 20ml SIO5 + 20ml SIO2
SIO50KIT  SIO5MKIT (Matte)

Diamond Gloss 50ml
SIO5BKIT

H9+ Ceramic Kit 30ml SIO3 + 20ml SIO2
SIO30KIT

Wet Look Gloss 50ml
SIO3BKIT

H9 Ceramic Kit 20ml SIO1 + 20ml SIO2
SIO10KIT

Renew Gloss 50ml
SIO1BKIT

H9++ Gorilla Basecoat Permanent Kit
SIBC / 20ml
SIBC0020

Safety Vision 50ml
SIO2BKIT

H9++ Gorilla Basecoat Permanent Kit
50ml SIBC
SIBCBKIT
High End Maintenance Ceramic Sealers

Steril Clean 250ml / 500ml / 1L  
CLEAN0250 / CLEAN0500 / CLEAN1000

Si-Nano Vision® 250ml  
SIVI0250

Si-Nano Vision® 1L  
SIVI1000

Plastic Trim

Si-Nano Protect® 250ml  
SIPR0250

Si-Nano Protect® 1L  
SIPR1000

Plastik Trim Coating  
Permanen + UV 1L  
SI111000 2-komponen
High End Maintenance Kits DIY for Customers

SIPR/SIVI Ceramic Car KIT Body & Glass (2 Years)
(SIPR 1x100ml/3.5oz) (SIVI 1x100ml/3.5oz)
(Steril Cleaner 250ml) (2x micro towel)
Article nr: SIPROKIT

SIXL Ceramic Car KIT Body & Glass (5 Years)
(SIPR 1x250ml/8.5oz) (SIVI 1x250ml/8.5oz)
(1L/32oz Reactivating Shampoo) (Steril Cleaner 500ml/16oz)
(2x micro towel) Article nr: SIXL0KIT

Regular Maintenance Products

Steril Cleaner Pre-treatment 1L
CLEANO250
CLEANO500
CLEAN1000

Steril Cleaner Pre-treatment 1L
CLEANO250
CLEANO500
CLEAN1000

Scrub Cleaner Non-scratching 1L
SCRUB0250
SCRUB1000

Shampoo Pure 100% Organic 1L
SHRE1000
SHRE5000

Nano Wash Hydrophobic 1L
NWAS1000
NWASS5000

Tire Rubber Restorer 500ml
TIRE0500

Interior Protector Leather & Fabric 1L
SIFX1000
Nano for Everyone

Today only 5% of all car-owners “mainly from the top segment” decide to use existing H9 nano coatings.

How if... you can attract customers from the “middle and lower segment” with a lower priced H2  SIPR-SIVI” Nano for Everyone” concept to your store? Simply Spray, Wipe, and Buff-off.

One treatment will last up to 3 months and provides a nano gloss and a superb water beading effect.

For Automatic, Semi automatic and Manual Car Wash Centers we developed Nanowash, Simply Wash a car with it and rinse it with water.

It provides the same nano gloss and water beading effect with a super hydrophobic surface of >150º angle and it will last for up to 4 weeks.

Nanowash 1:50 (max 1:100)
Gloss Shine - Fast Dry
1L/32oz
NWAST1000
5L/1.32gal
NWAS5000

download X-banner 180x80
.banner 80x240
Processing time 12 hours

Step 1
Washing 30 min

Step 2
Polishing 1.5 hours
(because One Step Polish from 3000 grain to hypergloss)

Step 3
Degreaser 1 hour

Step 4
Basecoat Gorilla 1 Hour

Step 5
SIO1/SIO3/SIO5 1 Hour

Finish

*After overall positive check, please hand over the emblem sticker (I've Nano)
**Recommended Maintenance Program**

**Washing**
- For best results use NANO-CERAMIC® Re-Activating Nano Pure Shine Shampoo only, on a weekly basis to avoid excessive contamination build up. Conventional Shampoos contain waxes and polymers what will reduce the water beading effect.
- Avoid washing in direct sunlight to minimize streaking and water spotting.
- Wash from the top down leaving the dirtiest sections for last to avoid cross contamination using our soft microfiber towel to avoid swirlmarks.
- Use separate basket for soap and separate microtowel to clean wheels rims.

**Drying**
- Always dry the car completely and never leave the car to “air” dry. Water contains minerals that may leave deposits, creating water spots.
- Please use our quality microfiber drying towel for best results and avoid aggressive wiping, allowing the material to absorb the water.

**Above**
- Same procedure needs to be carried out after every rainshower.

**Prevent Water Spots**
- Once the nano layer has been applied we strongly recommend to use Si-Nano Protect® to make an extra waterspot preventative layer, and we suggest to repeat this every 3 month. (as per our user instruction packed in the ceramic kit) to avoid that minerals can damage the expensive nano layer.

**Spot Removal**
- Do not use excessive aggressive products to polish the coating or eliminate surface contamination.
- Do not use excessive force to remove mold.
- After you wash your car with our pure shampoo, apply our safe to use the Biodegradation Mushroom Remover WSRB and let it soak the mushrooms for 15 minutes. After washing it with clean water.
- If contamination is still visible, you can repeat it above or use a scrub cleaner using a micro towel.
- Clean the car with Pure Shampoo, and dry the car, if the car is dry clean with a Sterile Cleaner and use SIPR / SIVI
Marketing

Please strongly recommend your customer to buy **SHRE1000 Re-activating Pure Shine Shampoo 1 Litre** as all other conventional shampoos contain polymers or colouring chemicals which can eliminate (these chemicals make a film over the nano layer) the hydrophobic effect of the nano layer.

Please strongly recommend your customer to buy **SIPR0250 Si-Nano Protect®** and to apply this every 3 months to make an extra water spot preventive layer, and we advise you to organise this by using the maintenance-instruction card, included in the ceramic kit packaging.

**e-Warranty**

Warranty is valid only SIO3 and SIO5 and if used for automotive applications. Provided professionally installed on the paintwork surface only, from discoloration, peeling, cracking, or delaminating. Warranty is only valid if registered by one of our approved detailers and after registration by the detailer via our e-Warranty registration form on our website.

**Car Classification**

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<td>Lova/Orlando</td>
<td>Trax/Spin</td>
<td>Captiva</td>
<td>Cruze/Kalos</td>
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<td>Escape</td>
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<td>country/clubman</td>
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Make Yourself a low cost Exclusive Interior

Order the professional Clothing line and Download wallpaper and logo’s online

Clothing line

Wallpaper

Design Lightbox psd

Support

WE SUPPORT OUR DETAILERS

WE TRAIN YOUR TECHNICIAN

WE OUTSOURCE TECHNICIAN

WE TRAIN YOUR MARKETING STAFF

NANO-CERAMIC®

THE NEW GENERATION COATINGS

NANO-CERAMIC.COM
How can a coating bring you the most profit?

Today the market of paint protection using ceramic coatings for cars is worldwide growing rapidly.

How can you convince a customer to choose for NANO-CERAMIC®?
There are 4 Important facts a detailer needs to know:

1. There are currently a lot of different coatings in the market, however the coatings are not the same. The ingredients to make a high-tech-layer are expensive and because of the fact that competition is growing some layers will be made with less ingredients to achieve lower cost pricing. Sometimes you hear that you get 2 or 3 layers, please realise that this is no guaranty for durability.

2. For maximum durability it is the hardness of the layer, (after its fully cured). Which is the most important and crucial factor. After certain time the layer will get thinner and will disappear from your car-body by abrasion.

In many cases the tiny glass layers are combined with polymers to get certain flexibility. The layer will reduce in strength if more polymers are added. If a coating is easier to apply because of more flexibility in the layer, the durability (hardness) will go down simultaneously. In the end you may get something like a hard wax and this could break a customer its trust in ceramic coating and in the installer seriously.

Today premium coatings are under pressure because the end consumers do not know above facts. Until we make them aware in a technical way. Some coatings are so cheap/poor and even show discoloration, for example if use them on a white car they can become yellow.

3. Another very important issue to create maximum of hardness is the condition of your car factory paint. In Asia the cars are factory painted with more glossy paints (sales is more important than durability). These glossy factory paints are much softer than European paints. If apply a ceramic layer on a Asian soft painted car the ceramic layer on top (because it's so tiny) will be also less hard compared if it would be applied on a European car with a hard factory Paint.
For this reason, we have especially developed our SIBC Basecoat which makes the soft coated surface very hard. This Basecoat is four times harder than factory paint and if fully cured its almost un-removable when using heavy polish pad, compound and polisher.

This non-hydrophobic basecoat you can best compare with the glass of your smartphone, but only thinner of course.

At NANO-CERAMIC® our policy is to make consumers clear that they know what they get if they choose for our different layers.

When we say that the 3-year layer is our measure point (100%), it looks as indicated here below;

**SIO1 Full Body Kit Renew Gloss**  
1-year layer 3 micron 50% Price fighting  
Economic

**SIO3 Full Body Kit Wet Look Gloss (with one single layer)**  
3-year layer 6 micron 100%  
one layer wetlook can be multi-layered, if more extreme gloss is requested preferable with SIBC as basecoat

**SIO5 Full Body Kit Diamond Gloss (with one single layer)**  
5-year layer 2 micron 150%  
High Density Max Durability  
In combination with SIBC Gorilla basecoat 2,5 micron

4. Not all detailers go simply for the best quality / price ratio. Sometimes they import a coating themselves and defend it as it is their own coating and consequently have to say it is the best.

If a customer is unsure about the story above you as a detailer needs to advise his customer to make a test surface from 40x40cm in an other detailing place and let him after done visit you again, so that you can apply our coatings next to the one in question. The next day the customer needs to return again so that they can test the results together after its fully cured.

If he see the difference in the hardness he will be convinced, mostly he will choose for the most durable solution, and he will tell his story mouth to mouth.

The most durable solution means for you as a detailer that if he buy the 5 year package and you as a detailer makes then automatically the best margin.
Safe on marketing cost by distributing /forwarding our brochures

Safe Money, we keep our product service brochures up to date for your daily use.

via our website you can view and download our brochures and forward them direct to you prospect customers.

On request we can supply high definition pdf’s with your own name/address on the backsite
Saving on logistics starts by ordering with a few simple clicks

Safe Money, we produce our coatings according German recipe in Indonesia. We therfore can assure and guarantee you the best quality-price ratio.

Safe Time by receiving invoices and payment instructions direct to your email.

Safe on Stock we deliver in 5 days free on board.

Safe your frustration about non punctual deliveries, and will be able to follow our changes in shipment status online and per email.
Market approach Country or Region

Country Importer

- A Country Importer/Distributor needs to buy all of our coatings with quantity.
- A contract need to be signed.
- You can get exclusivity for one country or a whole region, all dealers or subdealers in your area or region will need to buy from your stock. Stock need to be purchased with ocean.
- You need to have a technician and a marketing team.
- We will link your address and customer addresses onto our main website.
- All customer inquiries from your country / region through our website we will be forwarded to you for follow up.
- We can provide you with a copy of our website and orderstore and learn you how to work with our orderstore in order to realize a smooth distribution.
- In case you want to add our products to your own website we ww can provide you with all data needed.

Dealer

- As a Branded Dealer you have to buy our coatings with our country importer and he will learn you how to apply them.
- We will mention your name and address on our website.
- You are free to use our brandname in and arround your store.

Sub-dealer

- As a Non-Branded Dealer you buy our coatings via our country importer, and he will learn you how to apply them.
- As long we not have found a distributor in a country all market parties will be able to order directly from our store.

Module-packaging system

Because coatings are transport Class 8 (3) UN2920 they need to get a special IATA outer carton around ours. (Max. 1 Liter dangerous may be packed in one outer carton)
Order Processing

1) Attention 🚫

**Airshipments** orders we split up in dangerous and non dangerous goods as it follows a different logistic way !!!

Because coatings are transport Class 8 (3) UN2920 they need to get a special IATA outer carton arround ours. (Max. 1 Liter dangerous may be packed in one outer carton)

We can arrange a fix 1 Liter price door to door.

2) Invoice Products (automatic)

3) Payment Bank

4) Invoice Transport Cost (manual invoice)

5) Goods Invoice
   - + Pack. List
   - + MSDS
   - + Dangerous Goods declaration
     (if applicable)

6) AWB (Tracking number)

7) Goods shipped and on the way

8) Export Papers made by Forwarder

9) Import Duty Tax Pre paid by Forwarder

Best if want to fly dangerous order up to 1 liter as we have special arangement to do the packaging according IATA super economical and fast

**Expensive** Dangerous Goods
Tracject 7 days till destination

**Inexpensive**
Non-Dangerous Goods
Tracject 2-3 days

Cheap circa $0,30-0,75$ one product, to distribute our products into your region, you need to ship via ocean.

We can send you their ocean rates starting from 1 cbm.

Globelink invoices direct to you incl Import Duty if any

Total traject 45-60 days

Orders and status changes can be followed via smartphone and you have access to order history
Testing Certificates

Material Safety Data Sheets

Corrosion Tests

Instructions
One Step Polishing Serie

One Step Polish
3000grain to Hyergloss
STEP0250

Polishing Pads  5.5inch
Purple Wool (heavy cut to high gloss)
40201008
Microfiber White-Blue (medium cut to high gloss)
40201101
Microfiber White-Orange (micro cut to high gloss)
40201206
Microfiber Black (Polish to high gloss)
40201302

Polishing Pads  3.5inch
Purple Wool (heavy cut to high gloss)
40201408
Microfiber White-Blue (medium cut to high gloss)
40201501
Microfiber White-Orange (micro cut to high gloss)
40201606
Microfiber Black (Polish to high gloss)
40201702

Towel Edgeless Grey
40100703
Microfiber Clay Wash
40100805

DA High Speed Polisher
(5.5inch Pads)
90100100
DA Small Polisher HS Polisher
(3inch Pads)
90100200

NANO-CERAMIC®
THE NEW GENERATION COATINGS
NANO-CERAMIC.COM
We Create Traffic to Your Store

Put yourself on the the Map
CONTACT US OR FILL IN THE CONTACT FORM ON OUR WEBSITE
WWW.NANO-CERAMIC.COM

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